

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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Briefing for Agricultural Media and PR Professionals

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Agriculture in the News

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Report Highlights:

On March 6, 2013, the U.S. Embassy Berlin's Office of Agricultural Affairs organized a briefing for 45 media and PR professionals titled, 'Agriculture & Trade: the USA, Germany and the EU.'

Briefing for Agricultural Media & PR Professionals Highlights Trade and Global Food Security

On March 6, 2013, the U.S. Embassy Berlin's Office of Agricultural Affairs organized a briefing titled, 'Agriculture & Trade: the USA, Germany and the EU.' The briefing was done in partnership with the German Association of Agricultural Journalists ([VDAJ](#)) and the Agricultural, Food, and Environment Professional Association ([VDL](#)). The membership of these groups includes journalists and public relations specialists active in agriculture but also companies, government officials, and students. About 45 people attended.

Topics covered by Paul Spencer, the Embassy's Agricultural Counselor, included U.S.-German trade flows, global food security, the use of modern production technologies in agriculture, and why Europe should consider U.S. agriculture to be 'sustainable.' A copy of the presentation is attached.



German Agricultural Press at a U.S. Embassy Berlin March 6, 2013 briefing